

For Immediate Release

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MYER HOTELS REVEALS IMPROVEMENTS FOR 2008

Branson, MO – Myer Hotels is pleased to announce upgrades and changes to all hotel properties. The Comfort Inn & Suites Branson Meadows, Comfort Inn at Thousand Hills and Comfort Inn West will begin 2008 with all new bedding which includes more pillows and higher thread counts. “We are excited to upgrade our bedding package to give our customer a more luxurious and contemporary feel.” said Chris Myer, VP of Marketing. The Best Western Center Pointe Inn and Best Western Music Capital Inn will add an upscale bedding program in May 2008 to better serve guests.

Featured 2008 changes include:

- Luxury bedding packages
- Additional granite vanities with new makeup mirrors
- New carpeting, updated décor, lighting and sleeper sofas in various hotels
- New microwaves and refrigerators in more rooms
- Additional King bed rooms
- Upgraded telephone system
- Greater accessibility and security for our handicapped guests with added amenities
- Three additional hotels go smoke free



“In addition to annual maintenance, we make improvements and changes annually based upon comments and feedback received from our guests. It’s exciting to bring these improvements to our properties—we look forward to the positive impact it will have for our guests,” stated Gail Myer, Vice President of Operations.

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About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson's hospitality market for over 24 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

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