

For Immediate Release

November 8, 2007
Contact: Chris Myer, CHA
Myer Hotels - Vice President of Marketing
417-334-6835

BRANSON'S MYER HOTELS RECEIVES AWARDS AT BEST WESTERN INTERNATIONAL'S 2007 CONVENTION FROM MICHAEL WALTRIP AND DAVID REUTIMANN

BRANSON, MO—The Best Western Center Pointe Inn and Best Western Music Capital Inn of Branson, Missouri have both received the Best Western Director's Award for outstanding quality standards at the Best Western International Convention in Montreal, Canada. NASCAR drivers Michael Waltrip and David Reutimann presented the awards to the Myer family.

The Director's Award recognizes Best Western International hotels with a cleanliness and maintenance inspection score of at least 950 points out of a possible 1,000. Hotels must also meet Best Western's requirements for design and high customer service scores to qualify for the distinction.

"The Director's Award is an important symbol of success," says Gail Myer, VP of Operations for Myer Hotels of Branson. "This award confirms the Best Western Center Pointe Inn and Best Western Music Capital Inn's commitment to providing quality accommodations for our guests. Our housekeeping and maintenance departments have worked hard to achieve this level of excellence."

Additionally, the Best Western Center Pointe Inn was cited as a 2007 Gold Crown Club International Champion. Awarded annually, the Champion Award in the GCCI category honors those properties with the most new GCCI new active member enrollments. Winners of the awards are selected based on numerical criteria. The awards are presented to the top two properties per district.

-MORE-

BRANSON'S MYER HOTELS RECEIVES AWARDS AT BEST WESTERN INTERNATIONAL'S 2007 CONVENTION

Page 2

About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson's hospitality market for over 24 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

About Best Western International

Best Western International is the world's largest lodging chain with more than 4,100 hotels in 80 countries and territories. It is a membership organization of independently owned and operated hotels that provides marketing, reservations and operational support to its member hotels.

###