

For Immediate Release

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**COMFORT INN AT THOUSAND HILLS, COMFORT INN WEST AND BEST WESTERN
MUSIC CAPITAL INN GOING SMOKE FREE**

Branson, MO – The Comfort Inn at Thousand Hills, Comfort Inn West, and Best Western Music Capital Inn of Myer Hotels are pleased to announce that, as of January 1, 2008, they will be entirely smoke free properties. A majority of each property was already non-smoking so the transition into making all rooms smoke free was simple.

“We are excited to have made this change and look forward to the positive impact it will have both for our guests and team members,” stated Gail Myer, Vice President of Operations. “With these three hotels entirely smoke free, it creates a cleaner environment for our guests while also encouraging a healthy lifestyle among the staff.”

As award winning hotels, the Comfort Inn at Thousand Hills, Comfort Inn West and Best Western Music Capital Inn continue to prove each day that they are at the top of the industry.

“Our five properties were among the first in Branson to offer wireless high-speed Internet access,” noted Gail Myer, VP of Operations for Myer Hotels. “It’s another great step forward to now have three more of our hotels smoke free. As a company we strive to remain on the cutting edge. The Comfort Inn at Thousand Hills, Comfort Inn West and Best Western Music Capital Inn exemplify that goal.”

About Myer Hotels

In the lodging business for 40 years, the Myer family has actively contributed to Branson’s hospitality market for over 24 years and received numerous national awards. Myer Hotels includes the Best Western Center Pointe Inn, Best Western Music Capital Inn, Comfort Inn at Thousand Hills, Comfort Inn & Suites Branson Meadows and Comfort Inn West. The properties emphasize excellent locations, countless amenities and exceptional customer service while focusing on great value in the upper mid-scale area. For more information about these hotels please visit www.myerhotels.com.

About Best Western International

Best Western International is the world's largest lodging chain with more than 4,100 hotels in 80 countries and territories. It is a membership organization of independently owned and operated hotels that provides marketing, reservations and operational support to its member hotels.

About Choice Hotels

Choice Hotels International franchises more than 5,400 hotels, representing more than 445,000 rooms, in the United States and 39 countries and territories. As of June 30, 2007, 858 hotels were under development in the United States, representing 67,740 rooms, and an additional 85 hotels, representing 8,007 rooms, are under development in more than 20 countries and territories. The company's Cambria Suites, Comfort Inn, Comfort Suites, Quality, Clarion, Sleep Inn, Econo Lodge, Rodeway Inn, MainStay Suites and Suburban Extended Stay Hotel brands serve guests worldwide.

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